## Farm to Table (F2T) Project, CPPW-HEAL Quarterly Summary Report #3 Feb-April 2011 May 2, 2011

This spring's Farm to Table efforts included more deliveries to senior meal sites, the expansion of the project to eight childcare pilot sites, the addition of a tribal partner to our team, as well as attention from the media and visiting dignitaries.

### **Senior Meal/Farm Connections**

- In February, the first delivery to Senior Services' pilot site, the Central Area Senior Center, was highlighted by a visit from USDA Deputy Secretary Kathleen Merrigan and Seattle Mayor Mike McGinn. Media coverage included:
  - o PSFN Blog: <a href="http://psfn.org/blog/2011/03/a-big-day-with-u-s-deputy-secretary-of-agriculture-kathleen-merrigan-seattle-mayor-mike-mcginn/">http://psfn.org/blog/2011/03/a-big-day-with-u-s-deputy-secretary-of-agriculture-kathleen-merrigan-seattle-mayor-mike-mcginn/</a>
  - o Capitol Press: http://www.capitalpress.com/content/SB-Know-Your-Farmer-031111-art
  - Seattle Times:
    <a href="http://seattletimes.nwsource.com/html/localnews/2014380640">http://seattletimes.nwsource.com/html/localnews/2014380640</a> apwalocalfoodinitiative.html
  - Mayor McGinn's Blog: <a href="http://mayormcginn.seattle.gov/usda-brings-healthy-local-food-to-senior-center/">http://mayormcginn.seattle.gov/usda-brings-healthy-local-food-to-senior-center/</a>
- In spite of a wet cold winter and spring, PSFN arranged produce deliveries to each of our senior meal partners in March and April, including our new F2T partner, the Muckleshoot Indian Tribe.
- Five farmers have participated in F2T deliveries and provide regular product availability information on the weekly Fresh Sheets PSFN developed to help senior meal sites with ordering.
- These early deliveries are helpful in determining what works or doesn't work for both farmers and meal providers.
- F2T partners visited several farms, including a tour of 21 Acres in Woodinville. The farm is a non-profit cooperative model and is building a kitchen facility which may be a great resource for training events.
- WSDA has completed preliminary assessments for all of the contracted senior meal programs and has developed a strategic plan for F2T implementation for Chicken Soup Brigade.

#### **Childcare Pilot**

- Eight childcare pilot sites attended an F2T kickoff meeting on March 23. Full Circle Farm representatives were on hand, and everyone was enthusiastic about the project.
- WSDA developed a self-assessment tool to gauge the pilot sites' readiness, ability and capacity for incorporating fresh farm produce. They are currently analyzing results and seeking feedback on the assessment tool.
- F2T team members are planning for a 2<sup>nd</sup> pilot for childcare this summer which will be an 8 week CSA delivery to home-based childcare programs in SW Seattle.
- KBCS 91.3 Green Acre radio show featured coverage of the first F2T delivery to a childcare pilot site.

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- PSFN Blog: <a href="http://psfn.org/blog/2011/04/farm-to-table-f2t-makes-its-1st-child-care-delivery/">http://psfn.org/blog/2011/04/farm-to-table-f2t-makes-its-1st-child-care-delivery/</a>
- KBCS Green Acre Radio: <a href="http://greenacreradio.blogspot.com/2011/04/april-14-2011-farm-to-table-bringing.html">http://greenacreradio.blogspot.com/2011/04/april-14-2011-farm-to-table-bringing.html</a>
- Crosscut: <a href="http://crosscut.com/blog/crosscut/20249/Green-Acre-Radio:-How-Obama-helped-bring-healthy-local-foods-to-more-people-here/">http://crosscut.com/blog/crosscut/20249/Green-Acre-Radio:-How-Obama-helped-bring-healthy-local-foods-to-more-people-here/</a>

### **Other Updates**

- The February issue of *Lifelines* included coverage of the first F2T senior meal program delivery: <a href="http://archive.constantcontact.com/fs024/1102771162439/archive/1104409550290.html">http://archive.constantcontact.com/fs024/1102771162439/archive/1104409550290.html</a>
- In February The Muckleshoot Indian Tribe hosted a tribal cooks' retreat which focused on using more fresh, local and traditional ingredients.
- At the April CPPW Coalition, F2T was one of the featured Farm-to-Institution projects in the purchasing/food-hub work session.
- In April, PSFN attended the Pacific NW Tribal Elders meeting in April to share information and tips on making connections with local farms.
- The May issue of Seniors Digest featured a Farm to Table article: <a href="http://www.poststat.net/pwp008/pub.49/issue.1553/article.6518/">http://www.poststat.net/pwp008/pub.49/issue.1553/article.6518/</a>